

# ppi Track&Report Solutions



## ppiTrack

Everything Under Control in the Production Workflow



Trust is good, but control is better. And it is even better to leave this to ppiTrack. This web-based application tracks your entire ppi planning and production workflow from the delivery of ads and editorial elements to plate production. The process and time states of all workflow processes are visualized by striking icons. If required, a window with detailed background information on these processes can also be viewed. You can see at a glance where critical or acute situations are likely to occur or deadlines will be violated. And you are always informed on time, so that you can take the necessary measures to eliminate any problems.





### Central tracking

We know from experience that things don't always go according to plan, especially when several departments and a lot of people are involved in the production process. Continuous tracking of the entire prepress workflow is therefore essential in order to detect and rectify critical situations in the production workflow in time. Page assembly and plate production in particular – processes which are performed separately in the production workflow – are merged for tracking in ppiTrack. Editorial staff, too, can inform themselves anytime on the processing status of their respective page areas, or they can view the full page as a finished printing form via a preview file.

Due to the web technology used, these processes can be checked at any workstation with a standard web browser.

As an original Web 2.0 application that is based on Ajax and guarantees minimum loading times and fixed scroll positions, ppiTrack behaves like an enhanced desktop application.

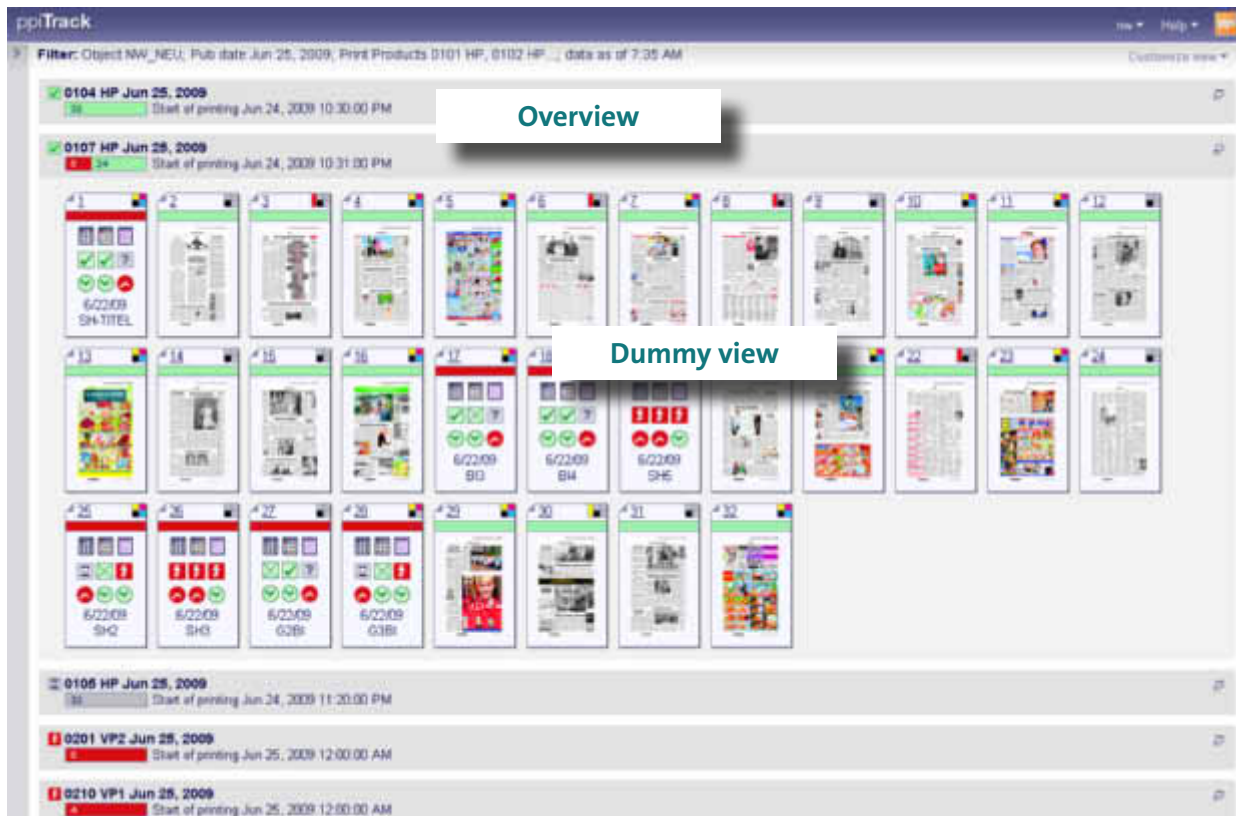
### Intuitive GUI

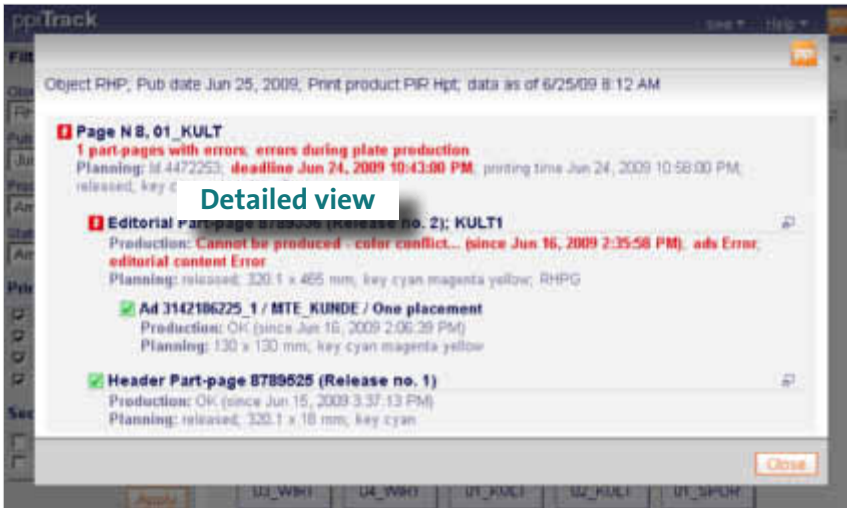
All the relevant tracking information is presented very clearly. Apart from ensuring continuous, complete tracking of the production workflow, special importance has also been attached to designing a transparent, intuitive GUI. Due to the ergonomic design of the program, all the information can be viewed at a glance and the tracking data easily interpreted.

ppiTrack offers multiple views of the data, based on changing situations in the daily production workflow with different requirements regarding detail and context.

### Multiple views

An aggregate view is available for viewing a production workflow which (according to your own experience) is not error-prone. This view condenses all the print products – whose pages are displayed in a dummy in default mode – to two lines of information on deadlines and production. An icon – which can be either green, gray or red – at the beginning of the information line shows the aggregate status of all pages and page elements belonging to the print product. This view is particularly suitable for large monitors and can run more or less unattended in the background, since the traffic light colors are easily recognized from a few meters away. As long as everything in the production process is running smoothly, a green icon is displayed; in non-critical situations where processes are running in the background, a gray hourglass is displayed. In the event





of any inconsistencies, a red bolt indicates that problems with the page or some of the page elements have occurred. You are then able to respond ad hoc and quickly pinpoint the cause via a drill-down mechanism.

### Enhanced troubleshooting

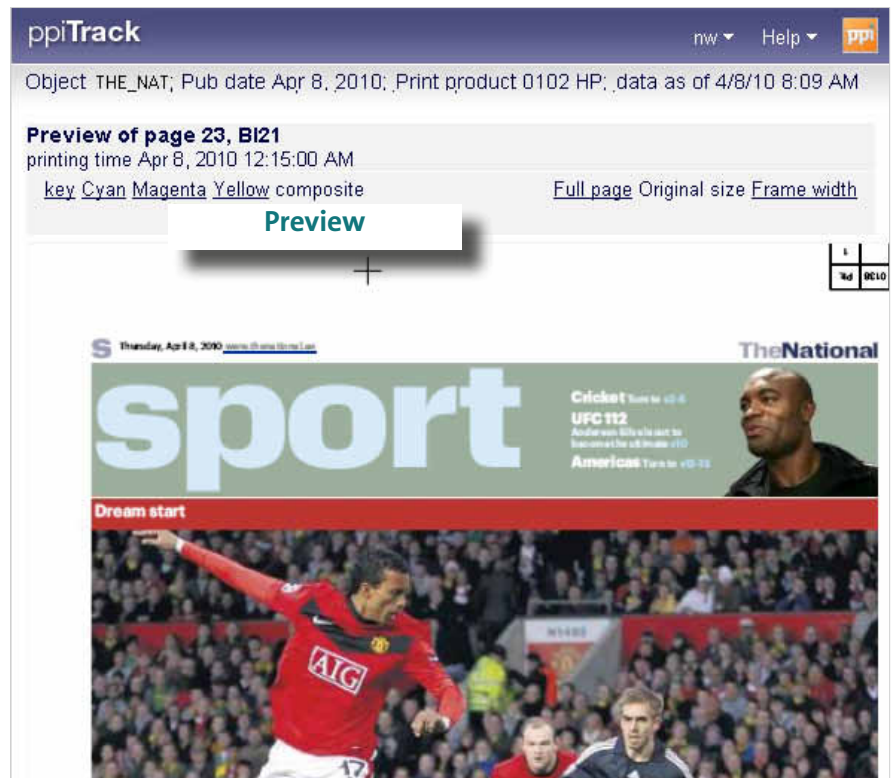
With just one click you can close the aggregate view and open the page dummy for the selected print products (and, if applicable, sections). The dummy shows all the pages belonging to this print product in numerical order. By default every page in the page dummy is represented by icons that contain status information on the production process. Two kinds of status information are displayed for each page, i.e. specific information on its ads and editorial elements, as well as the processes involved in the plate production workflow: on the one hand the time state (Is everything on schedule?) and on the other hand the process state (What is happening at the moment?). Self-explanatory icons for the individual workflow steps with striking traffic light colors ensure that even at a glance, users can see whether all the page elements have been delivered on time or whether any problems have occurred on the page/form during assembly, ripping or CTP.

you can determine the reasons for this on an additional (optional) drill-down level.

When you click on a page in the dummy, a detailed view with the corresponding information is displayed. Here, too, striking icons and traffic light colors – along with short, meaningful texts – ensure rapid information transfer to the user.

### Enhanced preview function

As soon as a page has passed through the RIP, it can be displayed as a thumbnail in the page dummy. If you click on the thumbnail, the page/form opens in a preview, allowing you to check



### More detailed information


If you want to know exactly what is wrong with the ads, part-pages or assembled page, whether the planned geometry has been violated or the colors you are using are invalid, or whether the page has been canceled or a proof still has to be performed,

whether it is complete and whether all the (content) elements are positioned correctly.

To provide users with different perspectives, users can choose between an original size, full page or frame width view. It is also possible to view individual color separations.

## How you benefit



- **Transparent publishing workflow** from planning through assembly to plate production.
- **Maximum production security** by recognizing critical situations and problems in time.
- **Maximum transparency** due to multiple views with different levels of detail.
- **Striking GUI** for rapid information transfer.
- **Last but not least: ppiTrack is also available as an app** for your smartphone, so that you can also keep track of your publishing workflow when you're on the road. 

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