



LayoutLink

PlanPag Interface for InDesign



LayoutLink has been developed to allow editors to focus fully on content editing. It is the connecting link between ppi's planning system PlanPag and Adobe InDesign, the layout program used in the editorial department. LayoutLink creates and manages production documents for editors/layout designers. Editing is always based on the latest planning data. When the editorial part-pages have been completed, they are checked and transferred to ppi's automated page assembly system ProPag. LayoutLink's functions are seamlessly integrated in the familiar program GUIs and can be used intuitively.



ppi's Publishing Workflow

LayoutLink creates a highly efficient InDesign-based editorial workflow that is perfectly integrated in the overall newspaper production workflow.

Transparent, enhanced features

Editorial part-page orders are automatically generated by PlanPag and then forwarded to LayoutLink for editing. The most important information for each part-page is output, e.g.:

- Desks
- Size of the editable areas
- Color options
- Planning status
- Ad placements

Via the part-page list, the editor (depending on his authorization rights) can open the pages that have been assigned to him or to his editorial department. A range of filter settings facilitate the search for specific information. At the same time, an overview displaying which pages are currently being edited and which pages are already finished is displayed.

If the editor opens a page, he can immediately see which areas are available to him for editing. All other areas such as ads, page folios or reserved pagination areas are displayed as occupied areas or visualized with layout data (previews). The manual placement of ads, which can

be error-prone, is superfluous. LayoutLink ensures that all elements are produced in the planned size and at the planned position. Ads that are not fixed during planning can be moved freely on a page and do not have to be replanned. It is possible to prevent editorial elements from being placed outside the available area or to prevent the planning requirements from being violated, for instance colors that are not planned or ads that have been inadvertently deleted. Editing and checks are, of course, always based on the latest planning data. As soon as planning changes are made, the order list in LayoutLink is automatically updated and the editor is informed that further editing is required.

Security through automation

When the editorial part-pages have been completed, LayoutLink transfers them directly to the automatic page assembly module. LayoutLink ensures overall management of the documents and compares each part-page with the planning data before forwarding it to the downstream systems.

Any differences are marked and the faulty part-page is returned with comments for revision. Thus LayoutLink ensures that only part-pages that meet the planning requirements are forwarded to downstream production processes. In addition, a page check can be triggered

manually any time by the editor. Any problems can be detected and rectified very early on.

Open to possibilities

The entire communication between InDesign and PlanPag is done via HTTP protocol. All you need in order to use LayoutLink is a standard internet connection. Access to file systems is not required in order to store files; this is done via web protocols. This means that third-party service providers can easily connect to LayoutLink to produce advertorial pages, for instance, outside the publishing house in accordance with the planning specifications.

In addition to classic newspaper production, LayoutLink for InDesign can be used to produce magazine-like products which use ads and editorial content in the bleed. The bleed is visualized in the usual way in InDesign, so that all the functions that are available for this can be used in the normal way.

Faster, more reliable, more up-to-date

LayoutLink combines the performance and flexibility of Adobe InDesign with the production security of the ppi Publishing Workflow. In the long run, this saves valuable time in the editing workflow and, as a result, editorial content is more up-to-date.

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The logo for ppi Media, featuring the lowercase letters 'ppi' in a bold, white, sans-serif font. The letters are set against a dark teal background. To the right of the letters, there is a small square icon consisting of a teal square above a white square.