

## OM JobEntry

Planning Third-party Jobs for OM



If you are thinking about how to integrate third-party jobs efficiently in your production workflow, you should take a closer look at OM JobEntry. Suitable for both conventional web offset and semi-commercial printing, this module can be used to process practically any kind of newspaper-related commercial job. Thanks to an ergonomically designed GUI, a wizard and internal plausibility checks, the planning process is quick, reliable and transparent. And to ensure that the planning output is implemented just as effectively, it is forwarded to ppi's production system OM – which forms an integral unit with OM JobEntry – for further processing.



**Suitable for all print jobs**

Irrespective of whether you are producing a simple 4-page brochure or a complex print product with common pages and special color requirements: using OM JobEntry to prepare for planning reduces this to an absolute minimum. The main properties are entered in OM JobEntry for each job that only basic booking information must be available for, but that pages (in the form of PDF/PostScript) may exist for. Once they have been created, jobs can be stored as templates and used as often as required. The diversity of print jobs corresponds to the number of different planning options. All print products can be placed on any standard plate format for

different kinds of presses. By means of a two-stage imposition process, they can be produced in different ways, e.g. on broadsheet plates in Berliner format and simultaneously on double-truck plates in Rhenish format. This procedure guarantees maximum flexibility, because it is not dependent on the press capacities. You can literally wait till the last minute before deciding which press to use for producing a job.

During planning, plausibility checks are run for consistency to ensure that jobs can be produced. Possible conflicts are visualized immediately during job editing or can be viewed as message texts in a log directory.

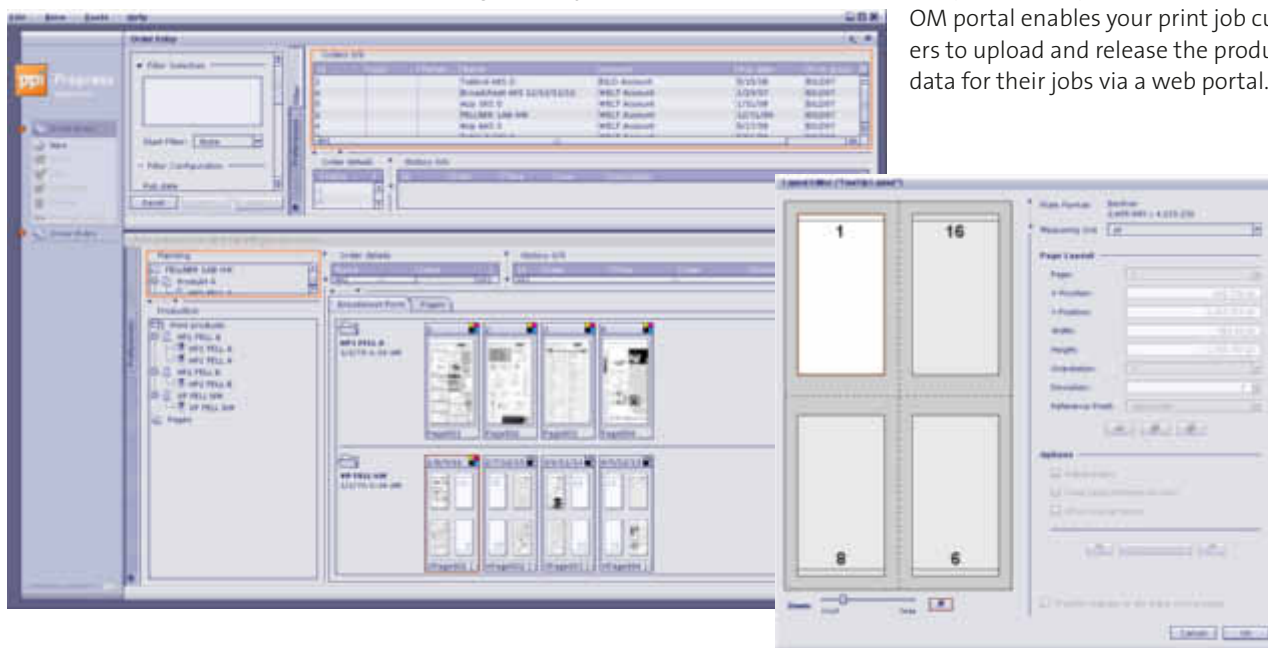
**Transparent and clear**

Great emphasis has been placed on ergonomics and user guidance. A wizard ensures fast and correct data input, while graphic editors allow enhanced editing, e.g. in creating the layout of a printing plate.

Last but not least, the page, form and plate dummies ensure that you never lose track in any situation whatsoever. The final step in the planning process is just as clear, i.e. when jobs are exported to OM for plate production by a simple click of the mouse.

**Do it yourself**

The perfect complement to OM JobEntry, OM portal enables your print job customers to upload and release the production data for their jobs via a web portal.



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